

Domenico D'Addio

CEO at Gelato-go

domenico@gelatogo.net

Summary

I believe I am a strong Leader and definitively a “goals oriented” Manager. I believe that challenging myself and my Team is the most efficient way to get best results and achieve all the objectives.

I have an extended experience in Finance & Mfg Controlling, as well as Reporting, Project Controlling and Internal Audit.

The Corporate experience gave me the right skills to move to an entrepreneurial life: currently I run a Retail/ Wholesale Food Business and I oversee all the Area of the Business, from the Production, the Costing, the People Management and most important the Business Development and Sales.

The Gelato-go Group is growing at a rate of 35% per Year in term of Sales and B2B Business and the Corporate Strategy is to become by 2020 the Number 1 Franchisor in all USA for Real Artisan Italian Gelato.

Experience

Co Founder & CEO at Gelato-go

February 2013 - Present

Co-Founder of Gelato-go, the fastest growing Artisanal Gelato Franchising business in South Florida. We have already 3 Corporate locations in Miami-Dade and Broward (South Beach, Miami Downtown, Fort Lauderdale), 1 Production Shop for B2B and 5 New Franchises ready to open by July 2017 in West Palm beach (FL), Sarasota (FL), Aventura (FL), Doral (FL) and Orange County (CA).

We make our own Gelato base daily with fresh ingredients. Our dairy flavors use milk with cream and no butters, while our Sorbettos are made with seasonal fruit. Exclusive ingredients include prestigious Pistacchio from Bronte (Sicily) and Nocciola (Hazelnut) from Piemonte.

Differently from any other ice-cream or gelato, our product isn't made with a stabilizing industrial base and uses only natural fats (milk and whipped cream) and fresh fruit.

We currently have both Retail and Wholesale lines of Business across South Florida and we are currently expanding the Business to big distribution in NY and NJ Areas.

The Corporate strategy is to have 25 Gelato-go opened by end of 2019.

Corporate Controller at MAPEI Americas

January 2013 - January 2014 (1 year)

- Manager of 2 people (2 senior) with a total Team of 13 people between Usa, Mexico and Puerto Rico;
- Responsible for Financial Reporting, including “books closing”, in accordance with US GAAP ;

- Inventory and Cost Controller: 9 Plants.

Manager, Controlling and Compliance at ALSTOM

December 2008 - December 2012 (4 years)

- Manufacturing Controller (Inventory worth around \$170M): creation of procedures and daily activities supervision;
- Field Service and R&D Controlling: set up rates, monthly analysis and reporting (focused on Under/Over recovery analysis);
- Unit Internal Controller: risk assessment of the Unit cycles (heavily exposed to Tendering and Purchasing cycles);
- Reconditioning Shop Controller: Work Centers set up, rate calculations, daily support to the Operations and monthly reporting for the Business Network;
- Monthly closing: CO monthly closing in SAP (Projects, Production Orders and Cost Centers);
- Several Management (including “Change Management skills”, “Power Influence” and “Leadership techniques”) and Technical trainings.

Financial Analyst at Alstom Power

March 2008 - December 2008 (9 months)

- “Key User” for the Finance Department (FI/CO) in the PMx implementation, leading all the Finance Team through the ERP development;
- Monthly Financial Reporting & Analysis : internal reporting schedules, analysis of Actual vs. Budget figures, prepare/review year end accruals and support Internal and External Audit processes;
- Development and execution of a financial reporting structure for a new business within the Unit: new reporting to follow up the impact of the Reconditioning operations on the Unit Financial Statements;
- Fixed Assets analysis: asset capitalization process, depreciation booking/tracking;
- Internal Control analysis : leading the first “Internal Control Campaign” for the Unit, assessing all the control activities, proposing mitigation plans where needed;
- Project Controlling: project expense analysis, cost estimations, Revenues recognition, Cash Flow analysis.

Internal Controller at Alstom Transport

September 2007 - March 2008 (6 months)

- Assessment of Internal Control level of the all processes, Finance and non Finance, acting as a “Business Partner” and “Guardian of the Rules” within the Finance Department of the Unit;
- Creation and implementation of core Procedures where needed (Purchase Cycle, Financial Cycle etc);
- Assessment for the potential risks and creation of mitigation plans;
- Liaison between the Unit and the Sector Internal Control Team.

Project Controller at Alstom Power

March 2007 - September 2007 (6 months)

- Project costs controlling (mostly Mechanical & Erection, Civil and Site Costs) and Revenues Milestones follow up;

- Monthly Cost Report (MCR) preparation for the Management;
- Quarterly Steco preparation with the Project Managers.

Business Controller, Souther Europe Division

December 2005 - March 2007 (1 year 3 months)

Europe division (£1,800M turnover p.a.)

- Working capital analysis, assistance and guidelines for subsidiaries;
- Specific tasks in relation to business disposals.

Southern Europe division (£700M turnover p.a.)

- Consolidation and analysis of Southern Europe results and support to countries (Italy, Portugal, Spain and Switzerland);
- - IAS/IFR rules and restatements.

Education

Università Commerciale 'Luigi Bocconi'

Master of Science , Business Administration and Management, General, 2000 - 2005

Domenico D'Addio

CEO at Gelato-go

domenico@gelatogo.net



[Contact Domenico on LinkedIn](#)